Niehaus PR
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415 626 0651
FAX 552-5218

$

$ EE.

- Mktg + Sls person for
  George Morrow - early pioneer in
  Computers in Silicon Vly.
- Company hdg ↓.
- what to do next
- Paradise Systems = 1st client.
- PR was/is viewed as a drag ⇒
  how to build agency on values.
  ·20% probono work.

eg. Softwr Entrepr. Forum - non-profit in P.A.
Bill Gates spkr.
eg. Foresight Institute. nanotechnology.
eg Comtee for Green Foothills (Mt View)

on Bd - Center for Constitl Issues in technology Eric Drexler spin-off.

$75/hr.

Interactive Development --$7K/MO.
10 clients.

Friend
Family member get on the WELL.

What press is coming.

Inventory
- products
- future products

Print out double space lavite.

Bios on steer'g Cmtee

KK SBB. BD etc.

~ POINT - what about.

Resource for the press - are they gett'g quotes, helps they need.

Sally Tisdale, Esquire
Jon Carroll, Chron
Bob Guccione, OMNI NOT AS A reporter
Teresa Carpenter, Village Voice

Japanese : 3?

Germany